VISHWAKARMA UNIVERSITY
Maximising Human Potential

A Legacy of
VIT, PUNE*

COMMERCE AND MANAGEMENT

EMPOWERING *Future Business* LEADERS

www.vupune.ac.in

THE VISHWAKARMA GROUP

40+ Years of
Trailblazing Excellence

Welcome to The **Vishwakarma Group, Pune** – where education, innovation, and entrepreneurial spirit converge for a brighter tomorrow! With a legacy spanning four decades, we have been rewriting the story of education and development. From classrooms to boardrooms, from the foundry floor to the digital space, we are all about building people, products, and possibilities.

Sectors That
Build the Future

01 EDUCATION

- Vishwakarma Institute of Technology (VIT, Pune)
- Vishwakarma College of Arts, Commerce & Science
- Vishwakarma Vidyalaya
- VISHWAKARMA UNIVERSITY – Maximising Human Potential
- Wisdom World Schools (WWS)
- Universal Wisdom Schools (UWS)
- edu plus now

02 RETAIL

- BANSILAL cloth market – SUITINGS AND SHIRTINGS
- KUDOS – NEW-BORNS | KIDS | LADIES | MENS
- ROOTT SQUARE

03 SOFTWARE & SERVICES

- eduplus campus

04 MANUFACTURING

- AAKAR FOUNDRY PVT. LTD.
- AAKAR DIES & MOULDS

05 PUBLISHING

- Vishwakarma Publications

Panchmahabhuta
The Five Core Values of The Vishwakarma Group

At the heart of our philosophy lies the concept of **Panchmahabhuta** – the Five Core Values inspired by the timeless elements of nature. These guiding principles shape every aspect of our journey and drive us towards creating a meaningful, and lasting impact.

- Respect and Trust
- Live with integrity Abide by the law
- Continuous pursuit of knowledge
- Humility, Empathy, Perseverance
- Individualised attention to every student/customer

VISHWAKARMA UNIVERSITY

Vishwakarma University, Pune (VU) is a proud extension of the Vishwakarma Group of Institutions, building on an educational legacy that has spanned over 40+ years of excellence.

- A State Private University, founded through the Maharashtra Government Act.
- Recognised by the University Grants Commission (UGC), VU has the authority to design courses, conduct exams, and award degrees.
- A proud member of the Association of Indian Universities (AIU, New Delhi).
- Programmes at VU are accredited by relevant councils:

- Pharmacy: M.Pharm, B.Pharm, and D.Pharm programmes are approved by the Pharmacy Council of India, New Delhi.
- Law: BBA LLB and LLB programmes are recognised by the Bar Council of India, New Delhi.
- Architecture: The B.Arch programme is accredited by the Council of Architecture, New Delhi.

At Vishwakarma University, we aim for academic excellence, striving to make a positive impact on our students and society as a whole. Our learning model blends theory with hands-on experience, empowering students through a 'learning by doing' approach. We actively engage with industries, allowing students to apply knowledge in real-world scenarios and gain practical insights.

With a contemporary curriculum and a strong ecosystem for holistic development, VU is dedicated to preparing students for successful, rewarding careers.

45+ Years of Educational Excellence

15+ Educational Institutes ranging from KG to PG

30,000+ Students studying in various institutes

2000+ Full time employees adding value

800+ Recruiters

VISION

Emerge as a premier university recognised internationally for excellence in education, research and innovation.

MISSION

To impart contemporary transformative education through research and innovation.

To develop competent leaders-professionals for life and livelihood.

To co-create human and socio-economic capital par excellence.

To inculcate life skills and holistic culture appreciating morals and ethics.

VALUES

Adaptability | Compassion | Diversity | Excellence | Innovation | Responsibility | Sustainability | Transparency

Diversity at VU

Student diversity plays a key role in preparing our students to thrive in a global society. By bringing together individuals from different races, cultures, and backgrounds, we create an enriching learning environment. We actively promote awareness, foster understanding, and challenge stereotypes, encouraging students to embrace diversity.

Internationalisation

- Educator Access
- Experiential Learning Content
- Funding for Education, Training, Youth and Sport
- Immersive Programmes
- Mentorship from faculty & Research staff
- Research Projects
- Satellite Centers
- Scholarships
- Student and faculty Exchanges
- Think-Tanks

Rankings and Recognition

QS I-GAUGE DIAMOND RATING - 2025

WURI 2024 The WORLD UNIVERSITY RANKINGS for INNOVATION

THE IMPACT RANKINGS 2024

TechEDU India Awards '24 Higher Education

1000+ DIVERSE INDUSTRY LINKAGES

800+ STUDENT PROJECTS & INTERNSHIPS

500+ ESTEEMED CAMPUS RECRUITERS

Placement and Career Progression Assistance Programme (PCPAP)

Vishwakarma University (VU) is committed to providing student placements support, wider exposure, greater insights, and better practice to ensure that students are career-ready. The goal is to maximize students' potential for life and livelihood.

HIGHER STUDIES

ENTREPRENEURSHIP

PLACEMENT

Science & Technology	Commerce & Management	Art & Design
22.00 LPA	11.70 LPA	10.00 LPA
Pharmacy	**Media & Communication**	**Humanities & Social Sciences**
7.00 LPA	5.00 LPA	4.56 LPA

Master Business Skills with
Real-World Industry Exposure

SHAPE YOUR BUSINESS DREAMS WITH VISHWAKARMA UNIVERSITY

At the Faculty of Commerce & Management, we design programmes that deliver a comprehensive understanding of business dynamics while equipping students with essential managerial skills across diverse corporate functions. Emphasising effective business decision-making, our approach hones problem-solving, analytical, interpersonal, and data management abilities. Through innovative learning models and interdisciplinary exposure, our programmes provide a transformative edge to thrive and excel in today's ever-evolving global business landscape.

Key Highlights

Industry-Aligned Curriculum: Co-created with experts to match market demands

Practical Learning: Internships, workshops, and industry visits for hands-on experience

Capstone Projects: Real-world projects guided by faculty and industry mentors

Research Opportunities: Partnering with the Department of Science and Technology for advanced research

Placement Support: Dedicated cell and strong industry ties for internships and jobs

BBA
Bachelor of Business Administration

BBA-IB
Bachelor of Business Administration in International Business

BBA-CA
Bachelor of Business Administration in Computer Applications

BBA-HT
Bachelor of Business Administration in Hospitality & Tourism Management

BCA-AI
Bachelor of Computer Applications in Artificial Intelligence

MCA
Master of Computer Application

MBA
Master of Business Administration

MBA-PHARMA
Master of Business Administration in Pharmaceutical Management

Why Choose VU for Management Programme

- Value added certifications from NISM and Linkedin
- One week masterclass by IIM faculty
- Campus immersion workshops at IIM
- HBS & TCS iON Online Courses

Who is Eligible?

BBA (Variants)

- 10+2 or equivalent from a recognised board
- Minimum 45% marks required
- English as a passing subject is preferred
- Valid 2025 non-zero score in MAH BBA CET / CUET / Vishwakarma University National Entrance Test (VUNET)

BCA-AI

- 10+2 or equivalent from a recognised board
- Mathematics and Statistics (Desirable)
- Valid 2025 non-zero score in MAH BBA/BCA CET / CUET / Vishwakarma University National Entrance Test (VUNET)

MCA

- Graduation (3/4 years full-time) in any stream from a UGC-approved university with 50% aggregate marks
- Mathematics at 10+2 or graduation level is mandatory
- Valid 2025 non-zero score in MAH-CET, PERA CET, or VUNET

MBA

- Bachelor's Degree (3/4 years) in any stream with 50% aggregate marks from a UGC-approved university or equivalent.
- Valid 2025 non-zero score in MHCET/ CAT / MAT / ATMA /CMAT / Vishwakarma University National Entrance Test (VUNET)

MBA-PHARMACEUTICAL MANAGEMENT

- Passed Bachelor Degree of minimum 3 years duration. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination from a recognized university.

- Valid 2025 non-zero score in MHCET/ CAT / MAT / ATMA /CMAT / Vishwakarma University National Entrance Test (VUNET)

USPs of Commerce and Management at VU

TCSiON Integrated MCA Courses:

Specialised modules in Warehousing & Data Mining, Network Technologies, and Data Privacy & Protection prepare students for critical roles in IT and data management.

TCSiON Powered MBA Programmes:

Advanced courses in Data Sciences & Analytics, Predictive Analytics & Modelling, and Machine Learning & Cognitive Intelligence equip students with cutting-edge skills for the evolving business landscape.

Fintech Specialisation:

Modules like Fintech Primer and hands-on Fintech Lab provide a deep dive into the future of financial technologies.

Industry-Relevant Learning:

Collaboration with TCSiON ensures that students receive training aligned with the latest industry trends and demands.

Comprehensive Skill Development:

Through technical, analytical, and cognitive modules, students are empowered to excel in high-demand sectors.

Guest Sessions:

Engaging interactions with industry experts provide students with diverse perspectives and insights into real-world challenges.

Online HBS Courses:

This offer prestigious business education, developing essential skills like strategy and finance, with flexibility and networking opportunities.

LinkedIn learning:

Students can learn from industry experts, gain skills through certificates, and explore diverse courses in technical, business, and creative fields.

Industrial visit:

It provide management students with practical insights and hands-on experience, bridging theory and real-world applications to enhance problem-solving and inform career choices.

Masterclass:

It provide management students with exclusive insights from industry experts, enhancing leadership and strategic thinking skills.

Psychometric Test:

Help students discover their strengths, interests, and career paths, enabling informed decision-making and personalized development. This self-awareness enhances their leadership potential and professional growth.

Career Opportunities

BBA

Operations Manager | Logistics Manager | Procurement Specialist | Inventory Control Specialist | Project Planner | Production | Supervisor | Quality Control Auditor | Sales Executive | Management Trainee | Assistant Sales Manager | Assistant Brand Manager | Customer Service Manager | Investor Relationship Manager | Reports Analyst | Human Resource Administrator | Industry Relations | Specialist | Job Analyst | Recruiter | Training Specialist, etc.

BCA (AI)

AI Developer | ML Engineer | Data Scientist | Data Analyst | BI Analyst | Software Developer (AI) | NLP Engineer | Computer Vision Engineer | Robotics Programmer | Cloud AI Developer | AI Product Manager | Higher Studies (MCA, M.Sc. AI, PG Diploma) | Certifications (Coursera, Google AI, Microsoft AI) | IT & Software | Healthcare | FinTech | E-commerce | Manufacturing | EdTech | Smart Cities

MCA

Software Developer | Full Stack Developer | Web Developer | Mobile App Developer | System Analyst | Data Scientist | Data Analyst | Cloud Engineer | DevOps Engineer | Cybersecurity Analyst | Database Administrator | Network Engineer | AI/ML Engineer | IT Project Manager | UI/UX Designer | ERP Consultant | Technical Architect | QA/Test Engineer | IT Consultant | Entrepreneur

MBA

Administrator | Manager | Officer, Head, Consultant, Specialist, Advisor, Analyst at Banks and Insurance Companies,Financial Organisations, Marketing, Communication and Research Companies, Business Consultancies, Firms, Industrial Houses, Multinational Companies, Public Works and Entrepreneurship

MBA-PHARMA

Product Manager | Brand Manager | Pharmaceutical Sales Manager | Business Development Manager | Market Research Analyst | Regulatory Affairs Manager | Supply Chain Manager | Hospital Administrator | Healthcare Consultant | Pharma Marketing Manager | Clinical Research Associate | Quality Assurance Manager | Pharmacovigilance Executive | Medical Affairs Manager | International Business Manager | Healthcare IT Manager | Biotech Industry Manager | Entrepreneur

Placements

saama	stellaraaedutech	Bekaert	ten	NielsenIQ
₹12.31 LPA	₹12.00 LPA	₹11.70 LPA	₹11.50 LPA	₹8.00 LPA

Industry Tie-ups

TCS iON Collaboration: Learn directly from industry experts through live sessions on trending topics like AI, Machine Learning, Big Data, and Data Visualisation.

International Collaborations: Gain global exposure with partnerships at top institutes like the Korean Institute of Science & Technology, Binghamton University (USA), Hof University (Germany), and more.

Calling All Aspirants!

What are you waiting for? Join **Vishwakarma University's Commerce and Management programmes to unlock your potential and lead the future of business!**

Follow Us

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Want to master business strategies and financial success? Start now!