



**VISHWAKARMA
UNIVERSITY**
Maximising Human Potential



A Legacy of
VIT, PUNE

COMMERCE AND MANAGEMENT



EMPOWERING
Future Business
LEADERS



THE VISHWAKARMA GROUP

40+ Years of Trailblazing Excellence

Welcome to The **Vishwakarma Group, Pune** – where education, innovation, and entrepreneurial spirit converge for a brighter tomorrow! With a legacy spanning four decades, we have been rewriting the story of education and development. From classrooms to boardrooms, from the foundry floor to the digital space, we are all about building people, products, and possibilities.

Sectors That Build the Future



Panchmahabhuta The Five Core Values of The Vishwakarma Group

At the heart of our philosophy lies the concept of **Panchmahabhuta** – the Five Core Values inspired by the timeless elements of nature. These guiding principles shape every aspect of our journey and drive us towards creating a meaningful, and lasting impact.

-  Respect and Trust
-  Live with integrity
Abide by the law
-  Continuous pursuit
of knowledge
-  Humility, Empathy,
Perseverance
-  Individualised attention to
every student/customer

VISHWAKARMA UNIVERSITY

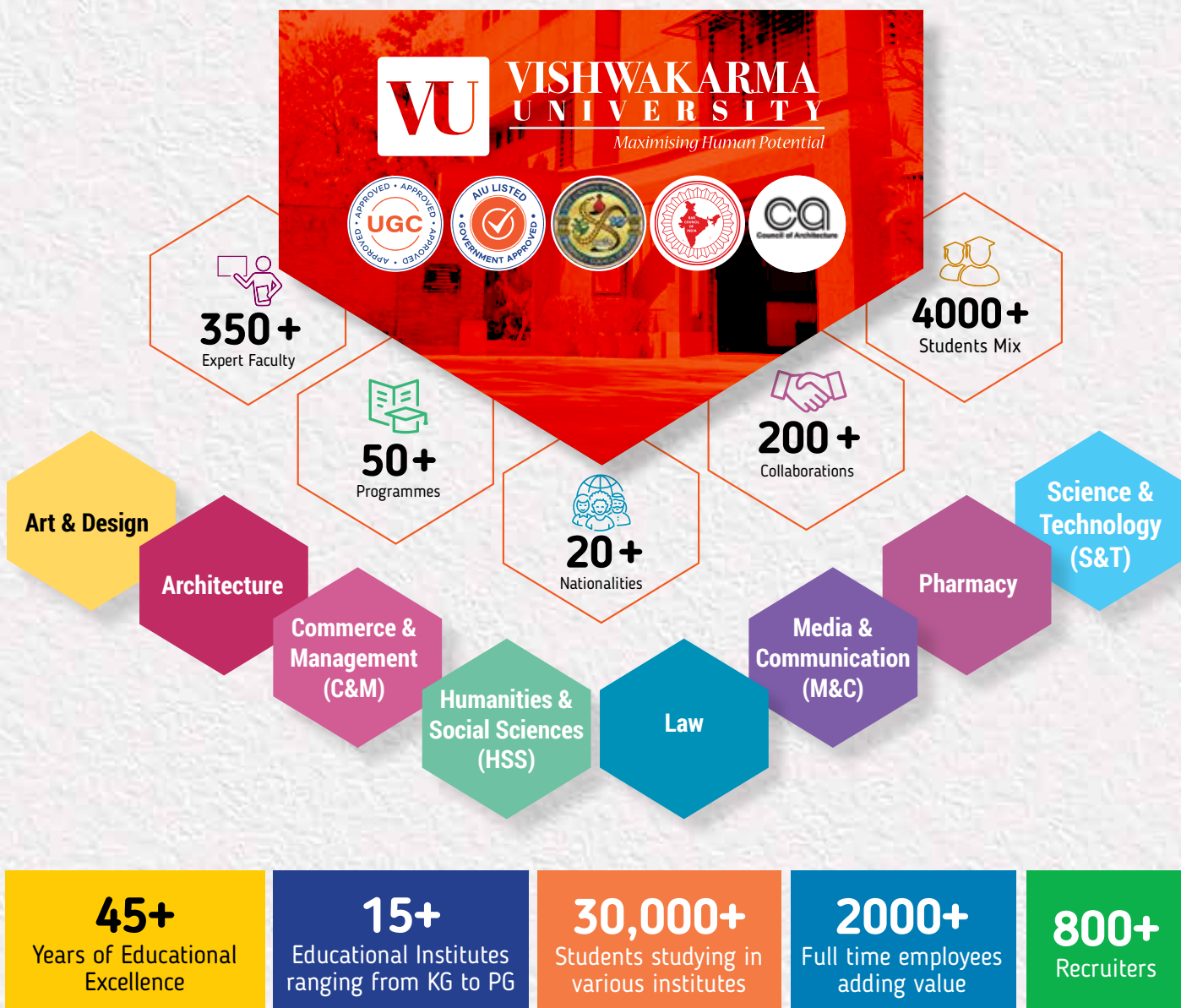
Vishwakarma University, Pune (VU) is a proud extension of the Vishwakarma Group of Institutions, building on an educational legacy that has spanned over 40+ years of excellence.

- A State Private University, founded through the Maharashtra Government Act.
- Recognised by the University Grants Commission (UGC), VU has the authority to design courses, conduct exams, and award degrees.
- A proud member of the Association of Indian Universities (AIU, New Delhi).
- Programmes at VU are accredited by relevant councils:
 - Pharmacy: M.Pharm, B.Pharm, and D.Pharm programmes are approved by the Pharmacy Council of India, New Delhi.
 - Law: BBA LLB and LLB programmes are recognised by the Bar Council of India, New Delhi.

- Architecture: The B.Arch programme is accredited by the Council of Architecture, New Delhi.

At Vishwakarma University, we aim for academic excellence, striving to make a positive impact on our students and society as a whole. Our learning model blends theory with hands-on experience, empowering students through a 'learning by doing' approach. We actively engage with industries, allowing students to apply knowledge in real-world scenarios and gain practical insights.

With a contemporary curriculum and a strong ecosystem for holistic development, VU is dedicated to preparing students for successful, rewarding careers.





Emergence as a premier university recognised internationally for excellence in education, research and innovation.



To impart contemporary transformative education through research and innovation.

To develop competent leaders-professionals for life and livelihood.

To co-create human and socio-economic capital par excellence.

To inculcate life skills and holistic culture appreciating morals and ethics.



Adaptability | Compassion
| Diversity | Excellence |
Innovation | Responsibility
| Sustainability |
Transparency

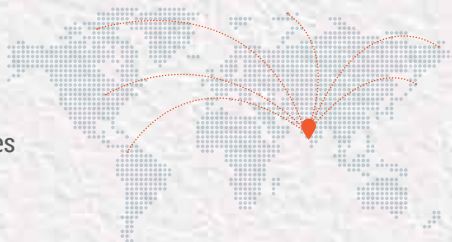
Diversity at VU

Student diversity plays a key role in preparing our students to thrive in a global society. By bringing together individuals from different races, cultures, and backgrounds, we create an enriching learning environment. We actively promote awareness, foster understanding, and challenge stereotypes, encouraging students to embrace diversity.

Internationalisation



- Educator Access
- Experiential Learning Content
- Funding for Education, Training, Youth and Sport
- Immersive Programmes
- Mentorship from faculty & Research staff
- Research Projects
- Satellite Centers
- Scholarships
- Student and faculty Exchanges
- Think-Tanks



Rankings and Recognition



1000+
DIVERSE INDUSTRY
LINKAGES

800+
STUDENT PROJECTS
& INTERNSHIPS

500+
ESTEEMED CAMPUS
RECRUITERS

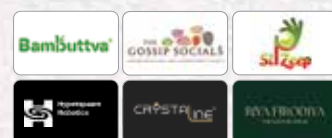
Placement and Career Progression Assistance Programme (PCPAP)

Vishwakarma University (VU) is committed to providing student placements support, wider exposure, greater insights, and better practice to ensure that students are career-ready. The goal is to maximize students' potential for life and livelihood.

HIGHER STUDIES



ENTREPRENEURSHIP



PLACEMENT

| | | |
|----------------------|-----------------------|------------------------------|
| Science & Technology | Commerce & Management | Art & Design |
| 22.00 LPA | 11.70 LPA | 10.00 LPA |
| Pharmacy | Media & Communication | Humanities & Social Sciences |
| 7.00 LPA | 5.00 LPA | 4.56 LPA |



Master Business Skills with
Real-World Industry Exposure

SHAPE YOUR BUSINESS DREAMS WITH VISHWAKARMA UNIVERSITY

At the Faculty of Commerce & Management, we design programmes that deliver a comprehensive understanding of business dynamics while equipping students with essential managerial skills across diverse corporate functions. Emphasising effective business decision-making, our approach hones problem-solving, analytical, interpersonal, and data management abilities. Through innovative learning models and interdisciplinary exposure, our programmes provide a transformative edge to thrive and excel in today's ever-evolving global business landscape.

BBA

**Bachelor of Business
Administration**

BBA-IB

**Bachelor of Business Administration
in International Business**

BBA-CA

**Bachelor of Business Administration
in Computer Applications**

BBA-HT

**Bachelor of Business Administration
in Hospitality & Tourism Management**

BCA-AI

**Bachelor of Computer Applications in
Artificial Intelligence**

MCA

Master of Computer Application

MBA

Master of Business Administration

MBA-PHARMA

**Master of Business Administration in
Pharmaceutical Management**

Why Choose VU for Management Programme

- Value added certifications from NISM and LinkedIn
- One week masterclass by IIM faculty
- Campus immersion workshops at IIM
- HBS & TCS iON Online Courses

Key Highlights

Industry-Aligned Curriculum: Co-created with experts to match market demands

Practical Learning: Internships, workshops, and industry visits for hands-on experience

Capstone Projects: Real-world projects guided by faculty and industry mentors

Research Opportunities: Partnering with the Department of Science and Technology for advanced research

Placement Support: Dedicated cell and strong industry ties for internships and jobs



Who is Eligible?

BBA (Variants)

- 10+2 or equivalent from a recognised board
- Minimum 45% marks required
- English as a passing subject is preferred
- Valid 2025 non-zero score in MAH BBA CET / CUET / Vishwakarma University National Entrance Test (VUNET)

BCA-AI

- 10+2 or equivalent from a recognised board
- Mathematics and Statistics (Desirable)
- Valid 2025 non-zero score in MAH BBA/BCA CET / CUET / Vishwakarma University National Entrance Test (VUNET)

MCA

- Graduation (3/4 years full-time) in any stream from a UGC-approved university with 50% aggregate marks
- Mathematics at 10+2 or graduation level is mandatory
- Valid 2025 non-zero score in MAH-CET, PERA CET, or VUNET

MBA

- Bachelor's Degree (3/4 years) in any stream with 50% aggregate marks from a UGC-approved university or equivalent.
- Valid 2025 non-zero score in MHCET/ CAT / MAT / ATMA /CMAT / Vishwakarma University National Entrance Test (VUNET)

MBA-PHARMACEUTICAL MANAGEMENT

- Passed Bachelor Degree of minimum 3 years duration. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination from a recognized university.
- Valid 2025 non-zero score in MHCET/ CAT / MAT / ATMA /CMAT / Vishwakarma University National Entrance Test (VUNET)

USPs of Commerce and Management at VU

TCSiON Integrated MCA Courses:

Specialised modules in Warehousing & Data Mining, Network Technologies, and Data Privacy & Protection prepare students for critical roles in IT and data management.

TCSiON Powered MBA Programmes:

Advanced courses in Data Sciences & Analytics, Predictive Analytics & Modelling, and Machine Learning & Cognitive Intelligence equip students with cutting-edge skills for the evolving business landscape.

Fintech Specialisation:

Modules like Fintech Primer and hands-on Fintech Lab provide a deep dive into the future of financial technologies.

Industry-Relevant Learning:

Collaboration with TCSiON ensures that students receive training aligned with the latest industry trends and demands.

Comprehensive Skill Development:

Through technical, analytical, and cognitive modules, students are empowered to excel in high-demand sectors.

Guest Sessions:

Engaging interactions with industry experts provide students with diverse perspectives and insights into real-world challenges.

Online HBS Courses:

This offer prestigious business education, developing essential skills like strategy and finance, with flexibility and networking opportunities.

LinkedIn learning:

Students can learn from industry experts, gain skills through certificates, and explore diverse courses in technical, business, and creative fields.

Industrial visit:

It provide management students with practical insights and hands-on experience, bridging theory and real-world applications to enhance problem-solving and inform career choices.

Masterclass:

It provide management students with exclusive insights from industry experts, enhancing leadership and strategic thinking skills.

Psychometric Test:

Help students discover their strengths, interests, and career paths, enabling informed decision-making and personalized development. This self-awareness enhances their leadership potential and professional growth.

Career Opportunities

BBA

Operations Manager | Logistics Manager | Procurement Specialist | Inventory Control Specialist | Project Planner | Production | Supervisor | Quality Control Auditor | Sales Executive | Management Trainee | Assistant Sales Manager | Assistant Brand Manager | Customer Service Manager | Investor Relationship Manager | Reports Analyst | Human Resource Administrator | Industry Relations | Specialist | Job Analyst | Recruiter | Training Specialist, etc.

BCA (AI)

AI Developer | ML Engineer | Data Scientist | Data Analyst | BI Analyst | Software Developer (AI) | NLP Engineer | Computer Vision Engineer | Robotics Programmer | Cloud AI Developer | AI Product Manager | Higher Studies (MCA, M.Sc. AI, PG Diploma) | Certifications (Coursera, Google AI, Microsoft AI) | IT & Software | Healthcare | FinTech | E-commerce | Manufacturing | EdTech | Smart Cities

MCA

Software Developer | Full Stack Developer | Web Developer | Mobile App Developer | System Analyst | Data Scientist | Data Analyst | Cloud Engineer | DevOps Engineer | Cybersecurity Analyst | Database Administrator | Network Engineer | AI/ML Engineer | IT Project Manager | UI/UX Designer | ERP Consultant | Technical Architect | QA/Test Engineer | IT Consultant | Entrepreneur

MBA

Administrator | Manager | Officer, Head, Consultant, Specialist, Advisor, Analyst at Banks and Insurance Companies, Financial Organisations, Marketing, Communication and Research






Companies, Business Consultancies, Firms, Industrial Houses, Multinational Companies, Public Works and Entrepreneurship

MBA-PHARMA

Product Manager | Brand Manager | Pharmaceutical Sales Manager | Business Development Manager | Market Research Analyst | Regulatory Affairs Manager | Supply Chain Manager | Hospital Administrator | Healthcare Consultant | Pharma Marketing Manager | Clinical Research Associate | Quality Assurance Manager | Pharmacovigilance Executive | Medical Affairs Manager | International Business Manager | Healthcare IT Manager | Biotech Industry Manager | Entrepreneur



Placements

| | | | | |
|---|---|---|--|--|
|  ₹12.31 LPA |  ₹12.00 LPA |  ₹11.70 LPA |  ₹11.50 LPA |  ₹8.00 LPA |
|---|---|---|--|--|

Industry Tie-ups

TCS iON Collaboration: Learn directly from industry experts through live sessions on trending topics like AI, Machine Learning, Big Data, and Data Visualisation.

International Collaborations: Gain global exposure with partnerships at top institutes like the Korean Institute of Science & Technology, Binghamton University (USA), Hof University (Germany), and more.




Calling All Aspirants!

What are you waiting for? Join Vishwakarma University's Commerce and Management programmes to unlock your potential and lead the future of business!

Follow Us



Admissions Office

 Vishwakarma University, Pune
Survey No. 2, 3, 4 Laxmi Nagar,
Kondhwa (Bk.) Pune - 411048.
Maharashtra, India.

 admissions@vupune.ac.in

 **+91 9590300911**

 www.vupune.ac.in

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Want to master business strategies and financial success? Start now!