

Master of Business Administration (MBA)
(2 Years Postgraduate Degree Programme)

Tentative Semester wise Course List

Year I: Semester I

- Business Quantitative
- Computer Applications for Business
- Financial Reporting, Statements & Analysis
- Managerial Economics for Business Decisions
- Marketing Management
- OB & Human Resource Management
- Elective I
- Elective II
- Elective III
- Elective IV
- Cyber Security & Laws
- Indian Constitution and Human Rights
- Advance Excel – I
- Happiness & Positivity

Semester-I Elective Courses: (Choose any 4 courses from 6 options.)

- Business Systems and Procedures
- Indian Economy & Corporate Environment
- Indian Models in Entrepreneurship
- Management of Small Business Organizations
- Managerial Skills for Effectiveness
- Services Management

Year I: Semester II

- Business Communication
- Business Research Methods
- Digital Business Management
- Legal aspects of Business
- Operations & Supply Chain Management
- Entrepreneurship Development
- Elective V
- Elective VI
- Elective VII
- Elective VIII
- Public Policy & Administration
- MOOC
- Advance Excel – II
- Critical Thinking

Semester-II Elective Courses: (Choose any 4 courses from 6 options.)

- Change Management
- CSR & Business Sustainability
- Design Thinking and Business Innovation
- Enterprise Performance Management
- Frameworks and Models in Management
- Social Immersion Project

Year II: Semester III

- Project Management
- Data Science and Analytics
- Summer Internship (Project)
- Subject Core Course : 1

- Subject Core Course: 2
- Subject Core Course: 3
- Subject Elective Course: 1
- Subject Elective Course: 2
- Subject Elective Course: 3
- Subject Elective Course: 4
- Leadership Psychology
- Domain Interviews
- Analysis Tool Pack - I
- Selling & Negotiation

Note: 3 Core & 4 Elective Courses are to be selected from chosen Specialization Basket. Refer Specialization Course Baskets

Year II: Semester IV

- Corporate Strategy
- Indian Ethos & Business Ethics
- Subject Core Course: 4
- Subject Core Course: 5
- Subject Core Course: 6
- Subject Elective Course: 5
- Subject Elective Course: 6
- Subject Elective Course: 7
- Subject Elective Course: 8
- Disaster Management & Contingency Planning
- Research Publication
- Analysis Tool Pack - II
- Corporate Governance

Note: 3 Core & 4 Elective Courses are to be selected from chosen Specialization Basket. Refer Specialization Course Baskets

Specialization Course Baskets (Major)

Marketing Management:

- Consumer Behaviour
- Marketing Research
- Integrated Marketing Communication
- Marketing of Financial Services
- Customer Relationship Management
- Retail Management
- Sales and Channel Management
- Fundamentals of Digital Marketing
- Search Engine Marketing and Optimization
- Marketing Strategy
- Product & Brand Management
- Services Marketing
- B2B Marketing
- Digital and Social Media Marketing
- International Marketing
- Marketing Analytics
- Website planning and Structure
- YouTube LinkedIn and Twitter Marketing

Financial Management:

- Corporate Finance
- Financial Markets & Services
- Investment Banking
- Direct Tax & Compliances

- Financial Modeling
- Investment Analysis & Portfolio Management
- Banking Operations
- Introduction to Fintech
- Payments, Cryptocurrencies and Blockchain
- International Finance
- Strategic Financial Management
- Mergers, Acquisitions and Corporate Restructuring
- Indirect Tax & Compliances
- Insurance Business Management
- Introduction to Forensic Accounting
- Behavioral Finance
- Digital Finance
- Alternate Finance

HR Management:

- Employee Relations & Labour Legislation
- Performance Management Systems
- Training & Development
- Compensation & Benefits Management
- International HRM
- Knowledge Management & competency mapping
- Public Relations & Corporate Communications
- Organizational Design & Development
- Strategic HRM
- Talent Management & Succession Planning
- HR Analytics
- HRD Instruments
- Industrial Relations
- Managing Human Capital in Projects

International Business Management:

- International Trade Laws
- International Business Economics
- International Business Strategy
- Fundamental of International Management
- Global Environment & Competitiveness
- International Labour Organization and Laws
- International Logistics & Supply Chains
- International Financial Management
- Foreign Exchange Management
- International Business Operations
- Indian Economy and Trade Dependencies
- International Relationship Management
- International Diversity Management
- International Business Consulting

Operations & Logistics Management:

- Business Process Reengineering
- Essentials of Logistics & Supply Chain Management
- Operations & Supply Chain Planning & Control
- Modeling Techniques in Logistics and Operations
- Technology & Innovations in Operations Management
- Total Quality Management
- Vendor & Supplier Relationship Management
- Supply Chain Analytics
- Lean Manufacturing
- Operations & Supply Chain Strategy
- Performance Improvement Tools (Six Sigma & ToC)
- Services Operations Management
- Sustainable Manufacturing, Operations and Supply Chains

- Financial Perspectives in Operations & Logistics

Business Analytics Management:

- Business Analytics using R
- Predictive analytics and Modelling
- Essentials of Business Analytics
- Python-I
- Machine Learning & Cognitive Intelligence
- Marketing and Retail Analytics
- Business Intelligence
- Advanced Statistical Methods using R
- Applied Business Analytics
- Social Media, Web & Text Analytics
- Python -II
- Operations and Supply Chain Analytics
- Unstructured Data Analytics and Business Forecasting
- Deep Learning & People analytics

Note: To offer / avail any course, Minimum 10% students of the batch size (admitted students) must opt for the said course.