

**BACHELOR OF ARTS JOURNALISM AND MASS COMMUNICATION**

**Under the Faculty of Media and Communication**

**Regular Examination (Lateral Entry)**

**November -December 2025**

**SEMESTER I (2023 Pattern)**

| Course Code | Course Name                       | Date      | Day    | Time                     |
|-------------|-----------------------------------|-----------|--------|--------------------------|
| MTJMC01     | Basics of Marketing Communication | 8/12/2025 | Monday | 02:30 P.M. to 04:30 P.M. |

**SEMESTER I (2024 Pattern)**

| Course Code | Course Name                       | Date      | Day    | Time                     |
|-------------|-----------------------------------|-----------|--------|--------------------------|
| MT24JM01    | Basics of Marketing Communication | 8/12/2025 | Monday | 02:30 P.M. to 04:30 P.M. |

Date: 26/11/2025

Controller of Examinations,  
Vishwakarma University