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## BACHELOR OF ARTS JOURNALISM AND MASS COMMUNICATION

## Under the Faculty of Media and Communication

Regular Examination (Lateral Entry)

November -December 2025

## SEMESTER I (2023 Pattern)

Course Code	Course Name	Date	Day	Time
MTJMC01	Basics of Marketing Communication	8/12/2025	Monday	02:30 P.M. to 04:30 P.M.

## SEMESTER I (2024 Pattern)

Course Code	Course Name	Date	Day	Time
MT24JM01	Basics of Marketing Communication	8/12/2025	Monday	02:30 P.M. to 04:30 P.M.

Date: 26/11/2025

Controller of Examinations,

Vishwakarma University