



VISHWAKARMA
UNIVERSITY
Maximising Human Potential

Bachelor of Business Administration (International Business)
Programme Structure (NEP) Pattern: 2025

4 Years – 8 Semesters Full Time Programme
Effective from AY 2025 – 2026

Choice Based Credit System (CBCS) and Grading System Outcome-Based Education

Semester -1		
Course Type	Course Name	Credit
DSC	Principles of International Business	4
MT	Introduction to Digital Literacy and Cyber Awareness	3
OE	Fundamentals of Business Organization	3
SEC	Business Mathematics	2
AEC	English (VU Level)	4
VEC	Emotional and Moral Development	2
CC	Critical Thinking	2
Total		20
*DSC- Department Specific Core Course, AEC- Ability Enhancement Course, IKS- Indian Knowledge System		

* Minor Track (MT), Open Elective (OE), Skill Enhancement Course (SEC), Value Education Course (VEC)
Courses can be opted from concerned department at VU level of SEM – I for various Disciplines, Co-curricular Courses (CC)

* Minor Track shall be continue till SEM-VI

Semester-2		
Course Type	Course Name	Credit
DSC	International Trade Operations	3
DSC	Financial Accounting & Reporting	3
MT	Productivity Tools	3
OE	Business Process Automation & Workflow Management	3
SEC	Human Skills for Business Excellence	2
IKS	Indian Vision For Human Society	2
VEC	Environmental Studies	4
CC	Cross Cultural Environment	2
Total		22
* <u>Open Elective (OE), Skill Enhancement Course (SEC), Courses can be opted from concerned department at VU level of SEM – II for various Disciplines</u>		

Semester -3		
Course Type	Course name	Credits
DSC	International Marketing	4
DSC	Cost Accounting	3
MT	Data Management and Visualization	3
OE	Digital Business Management	4
SEC	Leadership & Strategic Skills	2
CC	Foreign Language-I	2
CES	Rural Business Outreach & Social Entrepreneurship	2
Total		20
CES- Community Engagement and Service VSC- Vocational Skill Courses		
Semester – 4		
Course Type	Course Name	Credits
DSC	International Financial Management	3
DSC	Global Supply Chain Management	3
MT	Digital Communication and Presentation Tools	3
VSC	Digital Trade Facilitation Tools	3
AEC	Modern Indian Language (VU Level)	4
CC	Foreign Language -II	2
FP	Field Project	2
Total		20

Semester – 5		
Course Type	Course Name	Credits
DSC	Import Export and Documentation Procedures	4
DSC	International Trade Laws	3
DSC	Research Methodology	3
DSE-A	Global Business Strategy/Foreign Exchange Management	4
DSE-B	International Relations/International Economics	
MT	Social Media & Digital Platforms	3
VSC	Analysis Tool Pack	3
Total		20
DSE- Department Specific Elective Course -Student have option to choice to select any one.		
Semester – 6		
Course Type	Course Name	Credits
DSC	Emerging Markets & Geopolitical Analysis	3
DSC	Sustainable Global Business	3
DSC	Global E-Commerce & Digital Trade	4
DSE-A	Artificial Intelligence in Global Trade/International Geo-Politics	4
DSE-B	Country Risk Analysis & Political Economy/ International Tourism & Hospitality Business	
MT	Minor Track Project	3
VSC	Dashboard Design & Reporting	3
Total		20

Semester - 7 (Honours)		
Course Type	Course Name	Credits
DSC	International Project Management	4
DSC	International Business in service sector	3
DSE-A	Leadership and Team Management	4
DSE-B	Entrepreneurship Development	
DSE-A	Business Model Innovation	3
DSE-B	Sustainability Management	
PROJ	Major Project	6
Total		20
Semester - 8 (Honours)		
Course Type	Course Name	Credits
DSC	Business Ethics & Corporate Governance	3
DSE-A	Business Process Management	3
DSE-B	Change Management	
PROJ	Major Project	6
INT	Internship	8
Total		20
Semester - 7 (Research)		
Course Type	Course Name	Credits
DSC	IPR & Innovation Management	4
DSC	International Business in service sector	3
DSE -A	Leadership and Team Management	4
DSE -B	Entrepreneurship Development	
DSE-A	Business Model Innovation	3
DSE-B	Sustainability Management	
PROJ	Research Project-1	6
Total		20
Semester – 8		
Course Type	Course Name	Credits
DSC	Business Ethics & Corporate Governance	3
DSE-A	Business Process Management	3
DSE-B	Change Management	
INT	Research Internship	6
PROJ	Research Project-2	8
Total		20