VISHWAKARMA UNIVERSITY
Maximising Human Potential

Bachelor of Business Administration
(Hospitality and Tourism Management) Pattern 2025

4 Years – 8 Semesters Full Time Programme Effective from AY 2025 – 2026 Programme Structure (NEP)

Choice Based Credit System (CBCS) and Grading System Outcome-Based Education

SEMESTER 1		
Course Type	Course Name	Credit
DSC	Principles of Hospitality and Tourism	4
MT	Introduction to Digital Literacy and Cyber Awareness	3
OE	Fundamentals of Business Organization	3
SEC	Business Mathematics	2
AEC	English (VU Level)	4
VEC	Emotional and Moral Development	2
CC	Indian Culture and Tourism	2
TOTAL		**20**

*DSC- Department Specific Core Course AEC- Ability Enhancement Course

* Minor Track (MT), Open Elective (OE), Skill Enhancement Course (SEC), Value Education Course (VEC) Courses can be opted from concerned department at VU level of SEM – I for various Disciplines, Co-curricular Courses (CC)

* Minor Track shall be continue till SEM-VI

SEMESTER 2		
Course Type	Course Name	Credit
DSC	Destination Geography (India)	3
DSC	Hospitality Operations	3
MT	Productivity Tools	3
OE	Business Process Automation & Workflow Management	3
SEC	Grooming & Styling Mastery	2
IKS	Indian Vision For Human Society	2
VEC	Environmental Studies	4
CC	Transport Management	2
TOTAL		**22**

* Open Elective (OE), Skill Enhancement Course (SEC), Courses can be opted from concerned department at VU level of SEM – II for various Disciplines

SEMESTER 3		
Course Type	**Course Name**	**Credit**
DSC	Marketing Management	4
DSC	Destination Geography (World)	3
MT	Data Management and Visualization	3
OE	Digital Business Management	4
SEC	Leadership & Strategic Skills	2
CC	Gig Economy in Service Management	2
CES	Rural Business Outreach & Social Entrepreneurship	2
TOTAL		**20**

 Open Elective (OE), Skill Enhancement Course (SEC), Courses can be opted from concerned department at VU level of SEM –III for various Disciplines

SEMESTER 4		
Course Type	**Course Name**	**Credit**
DSC	Travel Agency & Tour Operations	3
DSC	Tour Packaging & Itinerary Planning	3
MT	Digital Communication and Presentation Tools	3
VSC	Service Quality in Hospitality Management	3
AEC	Modern Indian Language (VU Level)	4
CC	Central Reservation Systems	2
FP	Field Project	2
TOTAL		**20**

SEMESTER 5		
Course Type	**Course Name**	**Credit**
DSC	Human Resource Management	4
DSC	Sales and Negotiations in Service Industry	3
DSC	Research Methodology	3
DSE-A	E Tourism	4
DSE-B	Restaurant and Food Service Management	3
MT	Social Media & Digital Platforms	
VSC	Destination Management	3
TOTAL		**20**

DSE- Department Specific Elective Course -Student have option to choice to select any one.

SEMESTER 6

Course Type	Course Name	Credit
DSC	Regenerative Hospitality	3
DSC	Strategic Management	3
DSC	Ethics and Legal Framework for Hospitality	4
DSE- A	Digital Marketing	4
DSE- B	Resort Management	
MT	Minor Track Project	3
VSC	Guest Experience Management	3
TOTAL		**20**

SEMESTER 7 (Honours)

Course Type	Course Name	Credit
DSC	Trends in Hospitality and Tourism	4
DSC	Aviation Management	3
DSE-A	Tourism Analytics and Big Data Applications	4
DSE-A	Cruise Line Management	
DSE-A	AI and Virtual Tourism	3
DSE-B	Luxury Hospitality Management	
PROJ	Major Project	6
TOTAL		**20**

SEMESTER 8 (Honours)

Course Type	Course Name	Credit
DSC	Entrepreneurship Development	3
DSE-A	Cyber Security , Ethics and Regulations	3
DSE-B	Revenue Management	
PROJ	Major Project	6
INT	Internship	8
TOTAL		**20**

SEMESTER 7 (RESEARCH)		
Course Type	Course Name	Credit
DSC	IPR and Innovation Management	4
DSC	Design Thinking for Tourism Innovation	3
DSE-A	Tourism Analytics and Big Data Applications	4
DSE-B	Cruise Line Management	
DSE-A	AI and Virtual Tourism	3
DSE-B	Luxury Hospitality Management	
PROJ	Research Project-1	6
TOTAL		**20**
SEMESTER 8 (RESEARCH)		
Course Type	Course Name	Credit
DSC	Entrepreneurship Development	2
DSE-A	Digital marketing for Tourism	3
DSE-B	Revenue Management	
INT	Research Internship	6
PROJ	Research Project-2	8
TOTAL		**19**